



JAMBATAN KEDUA SDN. BHD. (624573-U)

MEDIA RELEASE

For Immediate Release

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JAMBATAN SULTAN ABDUL HALIM MU'ADZAM SHAH MERDEKA HUNT 2015 IN CONJUNCTION WITH OUR NATION'S 58TH INDEPENDENCE

Penang, 8 June 2015: Jambatan Kedua Sdn Bhd (JKSB) will organise Jambatan Sultan Abdul Halim Mu'adzam Shah (JSAHMS) Merdeka Hunt 2015 in conjunction with the 58th Independence Day and Merdeka Month Celebration. JKSB has appointed FG Network Consultancy Sdn Bhd (FGNC) as the Event Manager to plan and execute JSAHMS Merdeka Hunt 2015.

JSAHMS Merdeka Hunt will present a fun and interesting experience to all treasure hunt enthusiasts as the routes will not only present them with a unique experience driving on the longest bridge in Southeast Asia, but also to witness the development that is fast changing the landscape of Batu Kawan and Batu Maung.

"The routes will take the treasure hunters to witness the changing that are taking place especially in Batu Kawan where its backwater town identity is fast changing into a new business and development metropolis with total Gross Development Value of more than RM18 billion through Eco Marina Development and Aspen Vision City," says YBhg. Dato. Ir. Dr. Ismail Mohamed Taib, Managing Director of JKSB.

The event is open to all treasure hunt enthusiasts in Malaysia, especially to those who are residing in the Northern Region. It is also hope that with prizes worth more than RM20,000, the event will entice those who are residing in Sungai Petani, Bertam or Kulim to participate and to experience a drive on the longest bridge in Southeast Asia; something that they will never do on daily basis while commuting to their office in Penang Island.

The entry is limited to the first 100 registered cars or teams. The entry fee is RM300 per team and each team can have a minimum of two (2) members and a maximum of four (4) members. The driver of the team must possess valid driving licence and the registered car to participate in this event must have a road-tax and insurance coverage.

Participants must adhere to all traffic rules and regulations during the course of the event. Officials will disqualify those who violate traffic rules and regulations, including stopping on the bridge during the hunt.

"We want all participants to have good fun in their hunting, but we also want them to abide all traffic rules and regulations to ensure their safety and the safety of other road users as we them to enjoy the programme with their family and friends," continues Dato' Ismail.

The prizes are attractive enough to attract treasure hunters, not only from the Northern Region, but also from all over the country. The prizes for each category are:

- 1st Place winner - Prizes worth RM5,000.**
- 2nd Place winner - Prizes worth RM3,000.**
- 3rd Place winner - Prizes worth RM2,000.**
- 4th to 10th Place - Consolation prizes worth RM250 for each team.**

Details of events rules and regulations are available in the registration form that can be downloaded from JKSB's official website at www.jambatankedua.com.my or at www.facebook.com/jsahmsofficial page. The closing date for registration is on 31 July 2015.

JKSB is also expressing its gratitude and appreciations to all the sponsors for their supports, especially to UEM Builders Berhad, a joint sponsor for the JSAHMS Merdeka Hunt 2015.

"I would like to express my sincere gratitude and appreciation to UEM Builders Berhad by being our Joint Sponsor for this event with a sponsorship of RM50,000; and I am sure that with this amount, we will be able to make this event much more meaningful and fun to the participants," adds Dato' Ismail.

JKSB hopes that more sponsors will come and support this event soon as it would be a very good platform for them to expose their brand name to the market. UEM Builders has always been a household name in the construction industry and a good partner to JKSB, especially in delivering JSAHMS to the people on time and on budget.

For those who are interested to more about the JSAHMS Merdeka Hunt 2015 or about the sponsorship opportunity please contact En Azizi Azizan at 03-2084 5067 or 012-2959 117 or at azizi@jambatankedua.com.my or at sales@jambatankedua.com.my

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For further information, please contact the Azizi Azizan of Corporate Communications Department at 03-2084 5067 or 012-2959 117 or email at azizi@jambatankedua.com.my

As a responsible concessionaire, JKSB has pledged to provide better service to its users by providing better facilities and infrastructures. It also encourages users to communicate directly should they need to give feedback or comments by contacting JKSB's Hotline 1300-30-2828, via email at aduan@jambatankedua.com.my or through its official Facebook at www.facebook.com/jsahmsofficial.